



Gain insight you didn't have.

**Realize value you've
been missing.**



You'll never look at your clinical supply chain the same way.

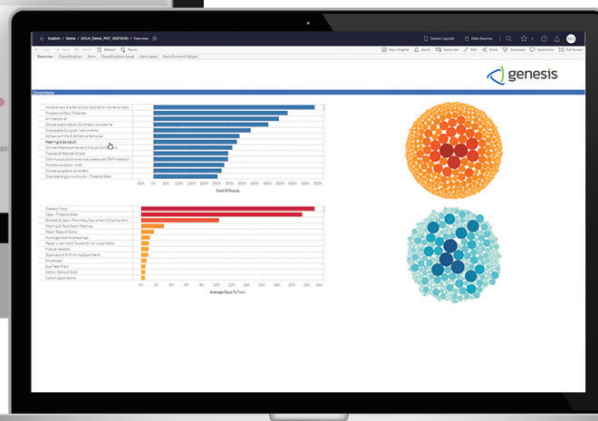
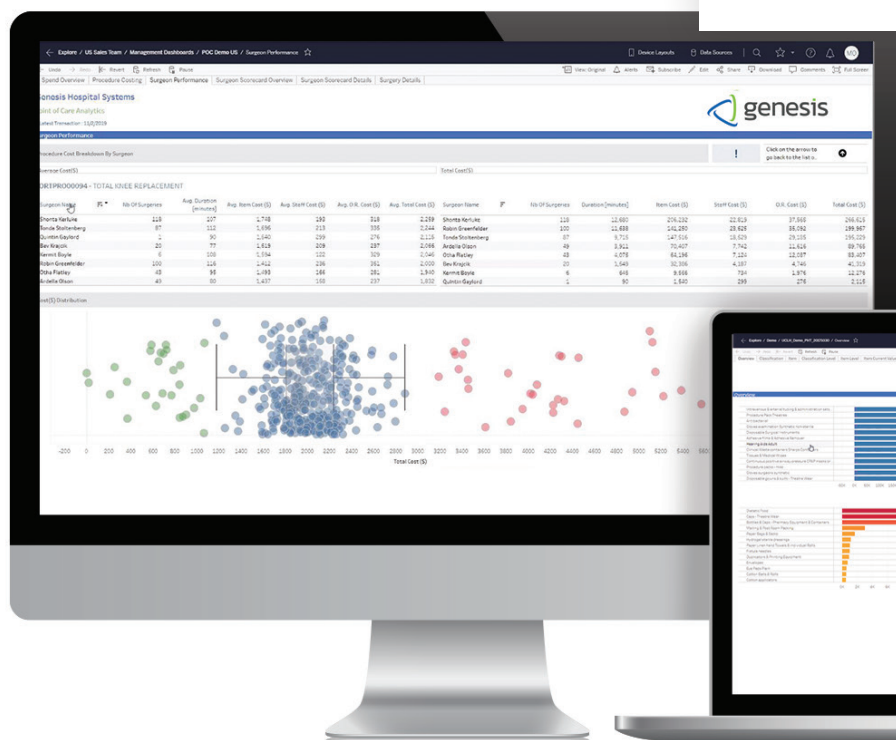
The clinical supply chain represents **80% of hospital revenue** and is involved in **100% of patient engagements**—it's time you saw it in its entirety.

By providing complete insight into care-critical supplies as they move through The Clinical Supply Lifecycle™, Genesis Analytics makes it possible for hospital systems to transform supply chain management into a strategic, data-driven function.

With the ability to eliminate data gaps, break down silos, and contextualize the insights housed in the hospital's existing systems, Genesis equips clinical and business leaders with the information they need to make data-driven decisions about supplies that measurably improve patient safety, operational efficiency, and financial margin.

Key Highlights

- Through dynamic dashboards, Genesis Analytics makes it possible to **view and interact with historical data** about supply utilization, wastage, expiries, and more.
- Made for seamless integration, Genesis Analytics **bridges the data gap between your EHR and ERP** to form a complete picture of the relationship between supplies, costs, and outcomes.
- By collecting data longitudinally, Genesis **surfaces historical insights and trends that empower hospital systems** to optimize and improve their supply-related decisions over time.
- Genesis Analytics **empowers every hospital user**—from the clinician to the clinical director, SVP of supply chain, and the hospital CFO.



It's about more than the data. It's about what you can do with it.

The intelligence provided by Genesis Analytics empowers hospital systems to make proactive, data-driven decisions that measurably improve financial outcomes and care quality in a scalable way.

Here are some of the things hospital systems can do with Genesis Analytics:

Eliminate wastage.

By providing a **real-time view of which items are approaching expiration**, Genesis Analytics enables hospital systems to systematically re-route supplies to the departments that are most likely to use them.

Accurately predict demand.

With Genesis Analytics, hospital systems can finally **engage in data-driven demand planning** by accessing the historical utilization data they need to predict supply usage across clinicians and care settings.



We can now proactively manage our products, safeguarding patients while making the system more efficient. Waste is only just being recognized as an area of value, we now have the evidence... to ensure the whole supply chain becomes safer and more efficient.

—Rob Drag, Program Manager

Control and optimize costs.

For the first time, Genesis Analytics empowers hospital systems to gain a comprehensive picture of procedure costs, including the ability to isolate and address the root causes of unnecessary expenditures. Simply, Genesis allows hospital systems to **gain a complete picture of costs** and variance across all procedures.

Manage clinician performance.

Genesis Analytics measures and compares clinical performance across specialties and procedures, supporting data-driven initiatives to **replicate best practices and improve system-wide performance**.



INVENTORY RELEASE
1.5x year 1 contract fees



OPERATIONAL EFFICIENCY
80% of SaaS fees captured as savings on go-live



TOTAL SAVINGS INCLUDE CLINICAL AND STAFF
>10x total contract fees

Develop system-wide standards.

By correlating specific supplies to procedure duration, cost, and outcomes, hospital systems can **support the formation of system-wide supply standards** that enhance margin and care quality.

Empower data-driven negotiations.

Equipped with a **comprehensive view of costs, usage, and impact**, hospital systems can come to the table with the accurate data they need to inform and optimize their supplier negotiations.



Knowledge is power. [Genesis] provides us with a level of data and insight that can be used to better challenge clinical practice and variation, helping us to reduce inefficiencies and improve patient experience and outcomes. More importantly, it ultimately helps to safeguard our patients from avoidable harm. In the event of a product recall, we can now easily and quickly track an affected product to the right patient."

—Tim Wells, Consultant Cardiologist



Are you ready to improve margin
and enhance patient safety?

Visit **genesihc.com** today.

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