



Pampers® Swaddlers Diapers & Sensitive Wipes: Proven to Restore Healthy Skin pH & Help Prevent Redness Better Than Huggies®.*

In 2000, a clinical study indicated that



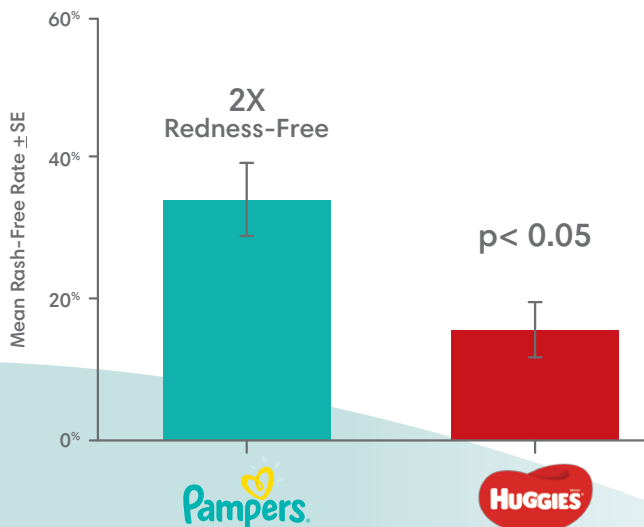
70% of healthy babies experience diaper dermatitis within the first week of life.¹

An independent clinical study found that a regimen of Pampers® Swaddlers™ and Sensitive Wipes led to:

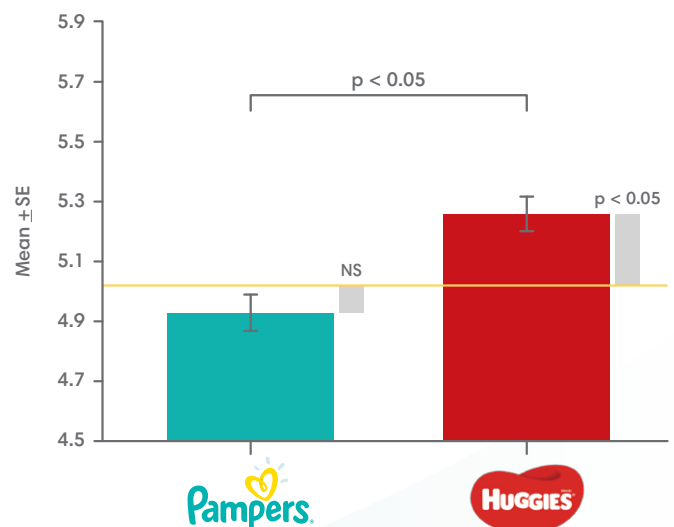
- 2x more redness-free babies where rash happens most*
- 50% reduction in severe skin redness*
- Significantly lowered and restored skin pH*

In order to compare the impact of two different diaper and wipe regimens on erythema and skin pH, researchers conducted a randomized, IRB-approved, blinded two-test-product crossover-design study.

2X more
redness-free babies
where rash happens most*



Significantly
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healthy skin pH*



*Based on Sizes 0 & 1 Pampers Swaddlers & Sensitive wipes vs. Huggies Little Snugglers & Natural Care wipes | ¹Visscher MO, Chatterjee R, Munso KA, Bare DE, Hoath SB. Development of diaper rash in the newborn. Ped Derm 17, 1:52-57, 2000.

The Clinical Advantages of a Pampers® Regimen

Pampers® Swaddlers™ and Sensitive Wipes: Designed to Promote Healthy Skin



Absorb Away Liner™

Our proprietary diaper design has a topsheet that draws urine and runny stool away from babies' skin, and our super-absorbent core helps prevent urine from being transferred back to the skin.



Barrier Ointment

Clinically demonstrated to significantly decrease redness in the diapered area over just the first week of product use vs. diapers without emollient.²

(Available on sizes P1 through 7)



Low-pH Buffering System

Supports skin health by creating a naturally low pH environment that helps keep potentially harmful fecal enzyme activity at a minimum.



Not All Diapers and Wipes Are Created Equal Partner With Pampers

For more information, contact your Pampers Representative or our Customer Care Team:
800-543-3331 | pamperspro.im@pg.com | [PampersProfessional.com](https://www.pampersprofessional.com)

²Odio et al. (2000) Dermatology 200:238-243.