

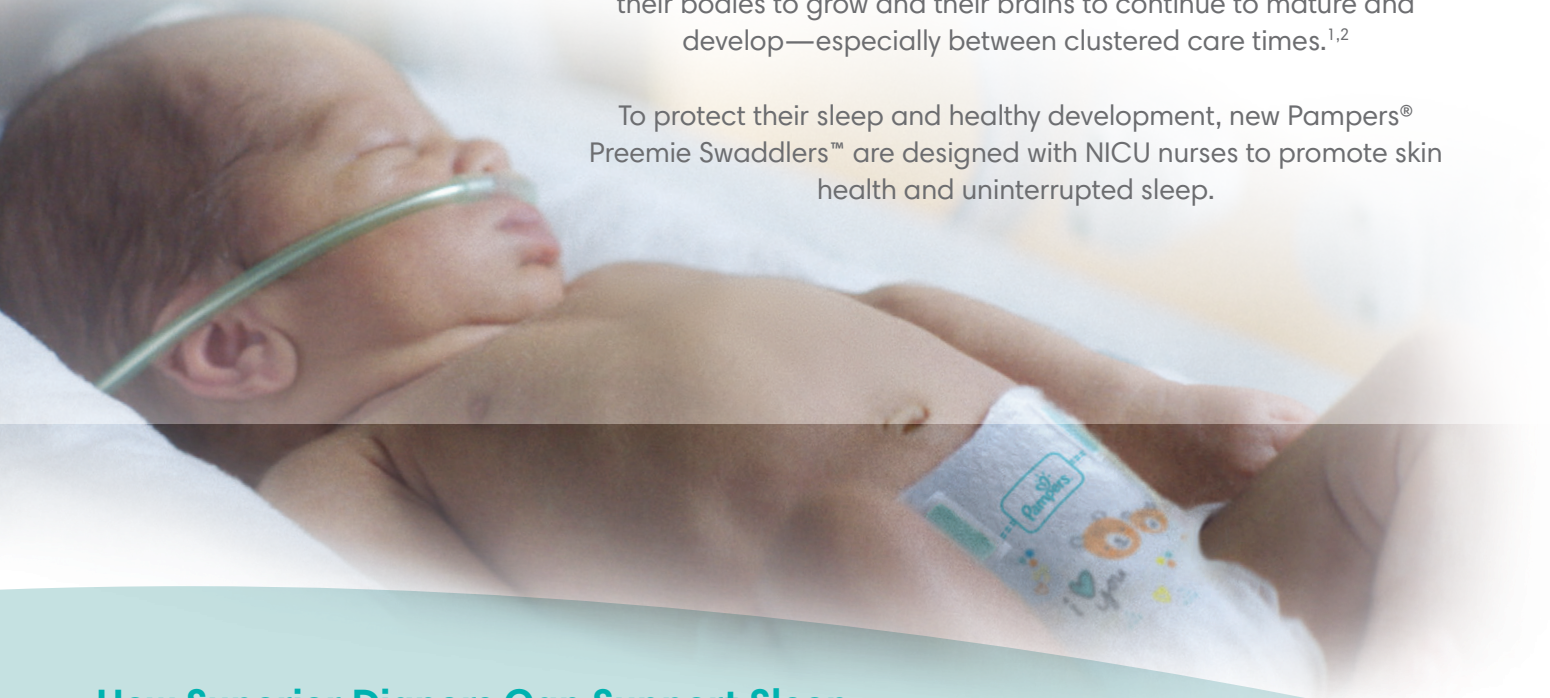


Protect Their Sleep.

SUPPORT THEIR DEVELOPMENT.

For babies born preterm, physical and neurological development in the womb is interrupted. These preterm infants need sleep to allow their bodies to grow and their brains to continue to mature and develop—especially between clustered care times.^{1,2}

To protect their sleep and healthy development, new Pampers® Preemie Swaddlers™ are designed with NICU nurses to promote skin health and uninterrupted sleep.



How Superior Diapers Can Support Sleep:



Maximum Absorbency

If the diaper doesn't lock away urine and runny stool, baby's skin will stay wet and make them uncomfortable.



Protection From Leaks

Leaky diapers require a diaper change and disruptive linen changes.



Outstanding Skin Protection

Rough, poor-fitting diapers against fragile skin can contribute to painful skin breakdown.

“Sleep is vital in the growth and development of the infant's brain which, in turn, is important to the infant's overall growth and maturation. While longer sleep is necessary to support mind and body development, adequate cycling of sleep (rhythmic pattern of sleep-wake patterns) is critical. These sleep cycles take ~60 minutes to complete, thus requiring preemies be left undisturbed in a nurturing, sleep-inducing environment for several hours to allow the best sleep cycling possible.”

– Susan Ludington, PhD, RN, NM, CKC, FAAN



Together, we have a responsibility to protect the peaceful, uninterrupted sleep that babies' development depends on.

¹Colombo G & De Bon G (2011) Strategies to protect sleep, The Journal of Maternal-Fetal & Neonatal Medicine, 24(1), 30-31 | ²D'Agata Amy L, et al. Novel method of measuring chronic stress for preterm infants: Skin cortisol, Psychoneuroendocrinology, (2019) 102, 204-211

DESIGNED FOR DREAMS

NEW Pampers® Preemie Swaddlers™

Supporting up to 6 hours of absorbency for uninterrupted sleep for babies less than 1800g.



Protecting sleep with a comfortable fit and premium leak protection.



SWADDLERS ULTRA LEAKGUARDS™

Absorb Away Liner™ pulls urine and runny stool away from skin — the ultra-absorbent core locks them in. Soft wraparound sides and deep dual-layered cuffs help prevent leaks.



REVERSIBLE DIAPER DESIGN WITH ComfortFit™

Flexible contoured core, front-back umbilical notch and all-over fastening with reattachable tabs enable healthy positioning.



BREATHABLE LAYERS FOR SKIN DRYNESS

Thousands of micropores let air circulate through the diaper to help keep baby's skin dry.



PREEMIEum SOFTNESS

Silky-soft and smooth materials provide comfort to baby's delicate skin.



Available in sizes P3 and P2

Recommended by 95% of NICU Nurses*



Partner With Pampers

For more information, contact your Pampers Representative or our Customer Care Team:
800-543-3331 | pamperspro.im@pg.com | PampersProfessional.com